



NATIONAL PRODUCTIVITY COUNCIL

PRESENTS ONLINE SESSION ON

Financial Basics for Entrepreneurs and Startups

10th August 2021

| 10:00 am

ABOUT THE SESSION

As India faces the current pandemic situation with fortitude, self-reliance is being touted as the single most measure to overcome the economic hardship and build a resilient future. The ability and readiness to develop, organize and run a business enterprise along with any of its uncertainties to make a profit is what makes "Entrepreneurs" able to handle tough situations. The Government of India has also taken cognizance of this and has launched a special Atmanirbhar Bharat campaign. However, there is an urgent need to build up one's skills and knowledge to become a successful Entrepreneur without which it is difficult to survive the competition. With a vision to bridge this skill gap, National Productivity Council is organizing series of ONLINE sessions to guide and mentor aspiring Entrepreneurs to realise their dream of establishing a Startup. This session shall introduce the basics of the financial practices essential for the startups.

SPEAKER PROFILE

Dr. Kunal Sil is a Post Doctoral Fellow of Srinivas University and IIT Tides alumni. He has a total academic and industry experience of 13 years. He has served two Public Sector Banks as Concurrent Auditor and is attached to some start-ups as a consultant. He has many research papers published in national and international journals on Entrepreneurship and allied subjects. Last year, he won the Best Teacher in Commerce Award from the University of Delhi at the ICICC-2020 conference.



REGISTRATION DETAILS

Program Dates	: 10 th August 2021
Time	: 10am
Registration Fee	: ₹ 590 /- (inclusive of GST) per participant
Register at	: http://bit.ly/npc-startup

For Bulk registration / nomination please get in touch with us

TARGET AUDIENCE

The program is suitable for aspiring entrepreneurs and startups.

e-certificates shall be issued to participants.



KEY TAKEAWAYS

- Analysis of business Environment
 - Idea generation, business opportunity and environmental Scanning, PESTEL, Process and Market Planning
- Sales Forecasting and Budgeting
 - Sales Forecasting, Conceptualising and How to prepare a startups budget
- Cost Work Sheet
 - Cost Concept
 - Cost sheet Estimation
- Working Capital Management
 - Statement of Working Capital, Weekly/monthly/ quarterly returns
- Profit and Loss Statement, BEP and Balance sheet
 - How to prepare a P/L Accounts statement for startups and calculations
 - Projected B/S techniques

REACH US AT

National Productivity Council
(Under DPIIT, Min of Commerce & Industry, GoI)

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